



# Andre Obradovic

*I help you optimise your life: the mental, physical and emotional.*



## Ambassador

My mission is to inspire people to optimise every aspect of their life, whether that means taking control, working through personal challenges, climbing the corporate ladder, improving sporting performance, or simply living a healthier and happier lifestyle.

I am also passionate about giving back to this amazing country. One way in which I do this is by aligning myself as an ambassador with great charities and organisations that make a positive impact to the lives of many.



I am proud to support beyondblue as a member of the Ambassador and Speaker bureau, sharing my story to increase awareness and understanding of anxiety and depression in Australia and to reduce the associated stigma.

I am a corporate ambassador for Soldier On. As an exADF member, the health and wellbeing of our returned service men and women is particularly important to me. In 2014 I raised \$34,800 for Soldier On by competing in the New York Marathon. In 2016 I am the race endurance coach and event leader for a team that will compete in the New York Marathon. We are attempting to raise over \$100,000.

I am a Ambassador for the Noakes Foundation a nonProfit Corporation founded for public health benefit which aims to advance medical science's understanding of the benefits of a low-carb high fat approach to nutrition by providing evidence-based information on optimum nutrition that is free from commercial agenda. Together with my wife Susan our business provides financial support to the Foundation, but more importantly we hope to influence the community by challenging beliefs held about the so-called healthy nutrition guidelines that have caused the obesity and diabetes epidemic. I hope to also influence the endurance athlete community to understand the benefits of moving away from a high carbohydrate and sugar based nutrition approach to enhance their health. Working with the Noakes Foundation is a privilege and Susan and I are dedicated to helping others optimise their health.

As my business has grown to reflect my passion for nutrition, healthy lifestyle and competitive sport, I have aligned myself with these organisations that share this passion to help promote their vision and ideals as an ambassador.

If your business or organisation is interested in working with me to promote shared causes, please contact me to arrange a discussion.

