



Andre Obradovic



I help you optimise your life: the mental, physical and emotional.

As a speaker, ambassador and one of Australia's leading mindset, health and well-being coaches, it is my mission to inspire people to optimise every aspect of their life, whether that means taking control, working through personal challenges, climbing the corporate ladder, improving sporting performance, or simply living a healthier and happier lifestyle.

Whether you are a stressed executive, a professional sportsperson, or simply wanting to improve your relationships and life in general, I will help you make change and regain control of your life. Together we can work on optimising your mental, physical and emotional strength so you can achieve your goals.

When you focus on optimising these key aspects of your life you will get results. I learned this the hard way. In 2013, after a long career in the military and as a corporate executive, I embarked on a new path that focused on my mental and physical wellbeing. Drawing upon my extensive experience in leadership positions, I trained as a coach and started working with individuals and businesses who wanted to help to overcome challenges, identify goals and achieve real outcomes.

A key part of my transition was my commitment to my health, nutrition and wellbeing, which has changed my life. I am a keen marathon runner, and currently transitioning to triathlons as my competitive sport.

I strongly believe in the power of the brain, the way we think and the importance of food as a medicine for overall health and well-being.

Memberships:

Member of the Neuroleadership Institute
Accredited by CIRCADIAN® AUSTRALIA
Senior Associate, VALIDITY Group
Victorian Masters Athletic Association
Triathlon Australia
USA Triathlon
Nunawading Triathlon Club

Qualifications:

Associate Certified Coach (ACC)
INTERNATIONAL COACHING FEDERATION

Diploma of Leadership Coaching and Mentoring
FIRE UP COACHING

Certificate IV in Business and Personal Coaching
FIRE UP COACHING

Mindset Coaching Levels 1 & 2
FIRE UP COACHING

Hermann Brain Dominance Certification
HERMANN INTERNATIONAL

Emotional and Social Competency Inventory (ESCI)
HAY GROUP

FRMS Fatigue Training
CIRCADIAN® AUSTRALIA

Certificate III in Allied Health Assistance & Certificate III in Fitness
EXERCISE RESEARCH AUSTRALIA

Level 1 USA Triathlon Coaching Certification
USA TRIATHLON

MindPT Certified Master Coach
MIND POWER TECHNOLOGY

Certificate IV in Allied Health Assistance (Physiotherapy)
(FINAL ASSESSMENT IN JUNE 2016)

Certificate IV in Fitness
(FINAL ASSESSMENT IN JUNE 2016)





Andre Obradovic

We bring
professionalism,
energy and
determination
everything

Culture is at
the heart of our
reinvention

Our
supp
trust
their



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As an ambassador speaker for beyondblue, and a corporate ambassador for Soldier On, I work with organisations to inspire change within individuals and teams, sharing my experiences with mental illness to use neuroscience and the brain to build mental strength and increase resilience. I focus on how we can increase awareness and understanding of anxiety and depression in Australia and to reduce the associated stigma.

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& Certificate III in Fitness (December 2015)
EXERCISE RESEARCH AUSTRALIA

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mental



physical



emotional